

9/02/2026

To Whom It May Concern,

Reference Letter of Service –Belsias Communications (Pty) Ltd, South Africa.

The AIDS and Rights Alliance for Southern Africa (ARASA) is pleased to provide this reference for **Belsias Communications (Pty) Ltd**, South Africa.

ARASA engaged Belsias Communications, to provide website development and update services, layout and Design of toolkits, Reports, proposals and exhibition Booths and printing of various toolkits. Belsias provided overall technical and strategic oversight for the assignment, ensuring that the website updates aligned with ARASA's organisational needs, branding, and communications objectives.

Throughout the engagement, Belsias demonstrated a high level of professionalism, technical competence, and responsiveness. The website update was delivered, with improvements to functionality, structure, and visual presentation. Belsias worked collaboratively with the ARASA team, was receptive to feedback, and ensured that all agreed deliverables were completed within the set timelines.

Belsias showed a strong understanding of civil society organisational needs, particularly in presenting content in a clear, accessible, and user-friendly manner. Their leadership and attention to detail contributed significantly to the successful completion of the website update.

ARASA found Belsias Communications to be reliable and professional, and we would not hesitate to recommend them for website development or related digital communications assignments. Should further information be required, we would be happy to provide it upon request.

Yours sincerely,



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